Contribution Title

First Author with given name and surname (university); Second Author with given name and surname (university)

**Abstract.** The abstract should summarize the contents of the paper in short terms. Times New Roman, 9 pt, 150-250 words.

**Keywords:** First Keyword, Second Keyword, Third Keyword.(max 5 Keywords)

1. Introduction

The structure of a paper is usually divided into introduction with initial situation and research gap, theoretical background, method/research design, presentation of the results and conclusion with limitations. For the correct design just copy the format of this template.

* 1. A Subsection Sample

All Text is written in Times New Roman, 10 pt. Please note that the first paragraph of a section or subsection is not indented. The first paragraphs that follows a table, figure, equation etc. does not have an indent, either.

Subsequent paragraphs, however, are indented.

### Sample Heading (Third Level). Only two levels of headings should be numbered. Lower level headings remain unnumbered; they are formatted as run-in headings.

#### Sample Heading (Forth Level). The contribution should contain no more than four levels of headings. The following Table 1 gives a summary of all heading levels.

**Table 1.** Table captions should be placed above the tables.

|  |  |  |
| --- | --- | --- |
| Heading level | Example | Font size and style |
| Title (centered) | **Lecture Notes** | 14 point, bold |
| 1st-level heading | **1 Introduction** | 12 point, bold |
| 2nd-level heading | **2.1 Printing Area** | 10 point, bold |
| 3rd-level heading | **Run-in Heading in Bold.** Text follows | 10 point, bold |
| 4th-level heading | *Lowest Level Heading.* Text follows | 10 point, italic |

Displayed equations are centered and set on a separate line.

*x* + *y* = *z* (1)

Please try to avoid rasterized images for line-art diagrams and schemas. Whenever possible, use vector graphics instead (see Fig. 1).

**Fig. 1.** A figure caption is always placed below the illustration. Short captions are centered, while long ones are justified. The macro button chooses the correct format automatically.

For citations and references, please use APA 6 Style. Citations using labels or the author/year convention are acceptable.

References

1. Use APA 6 citation style
2. Karlsson, M., & Åström, J. (2018). Social media and political communication: Innovation and normalization in parallel. Journal of Language and Politics, 17(2), 305–323. doi:10.1075/jlp.17006.kar
3. datareportal.com (2022). Digital 2022 Austria. Retrieved from https://datareportal.com/reports/digital-2022-austria on October 3, 2022.
4. Breidenbach, S., Klimczak, P., & Petersen, C. (eds.) (2020). Soziale Medien: Interdisziplinäre Zugänge zur Onlinekommunikation. Wiesbaden: Springer Fachmedien.

**About the author(s):**

Pls describe here your professional position and your focus in research. Add your email address here too. Times New Roman, 9 pt., max. 50 words per author.

**PLS NOTE: THE TOTAL LENGTH OF YOUR PAPER IS AT LEAST 8 PAGES AND LIMITED TO 15 PAGES (incl. references).**

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