

# 8. PQM-DIALOG

"MOBILES WERKFLUSS MANAGEMENT:  
NEUES UMSATZPOTENTIAL DURCH NEUE  
TECHNOLOGIEN"

R M  
*Vorstand blue-zone AG*

D : 14.11.2014  
*Ort: FH Kufstein Tirol*

M

A

K

B

K

T





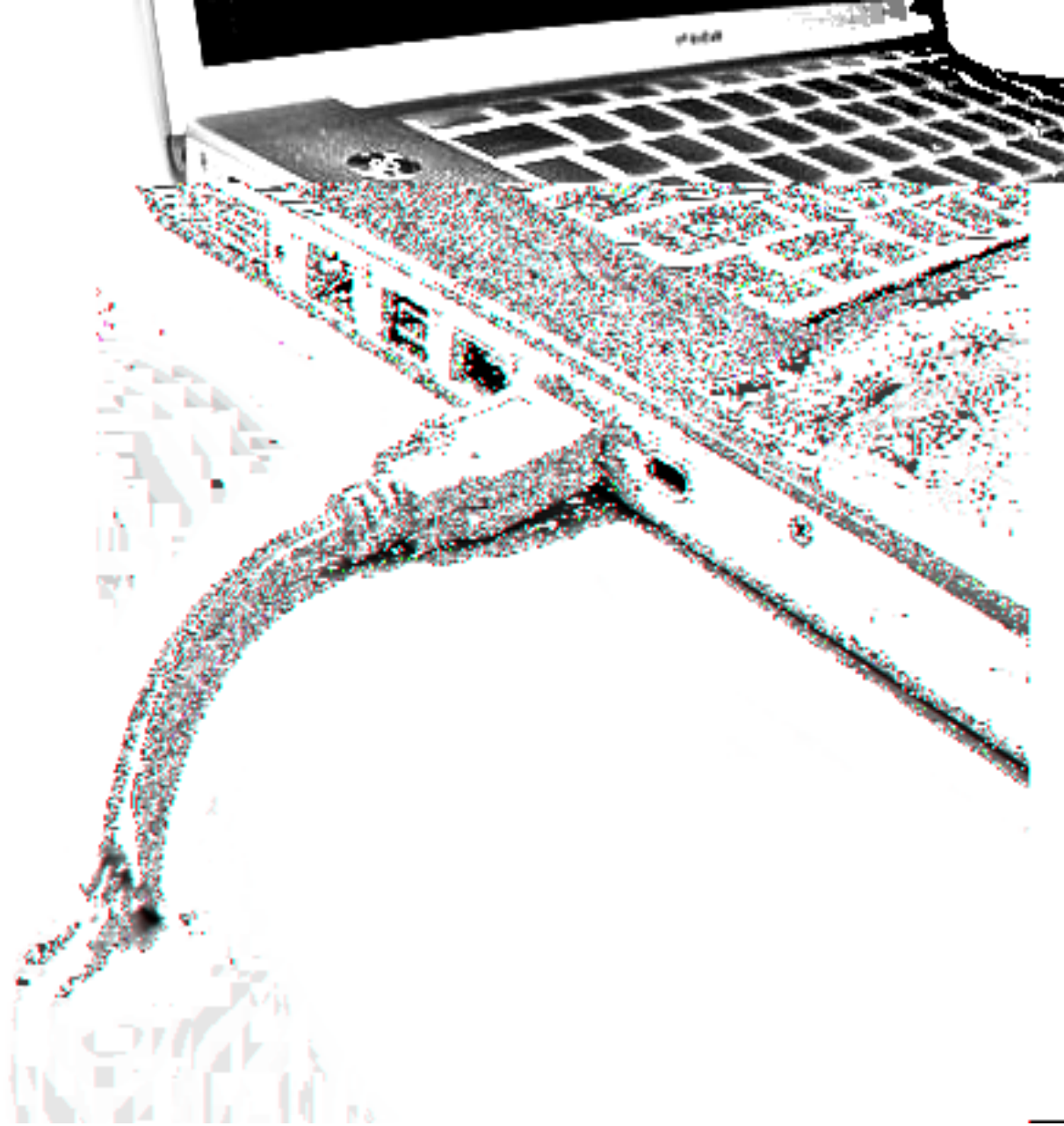
U

:





F : M



# Neue Technologien S

B : F  
T : M &



B

S

A

S

P

B

O - P

K

U

K



C

:

H

L

M

K

I

T

D

R

A

P

G

M

M

-



PIM

D  
I P

CRM

K, K, U,  
B,  
K

ERP

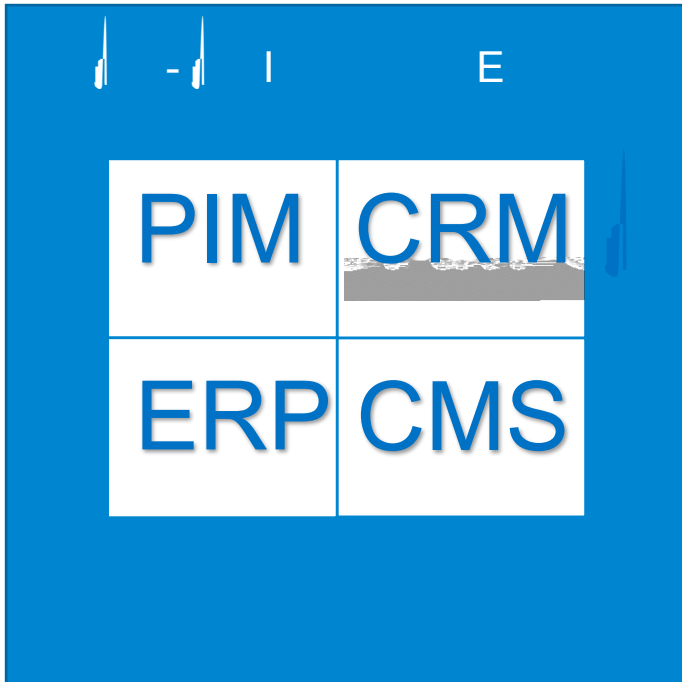
A, A,  
H K  
A -/  
A

CMS

N I



- | A

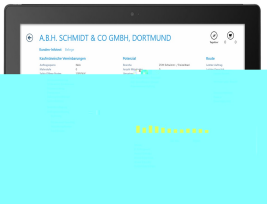
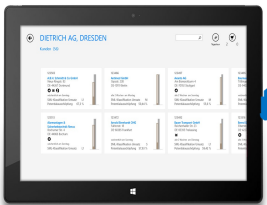
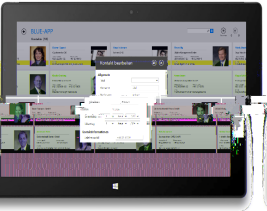
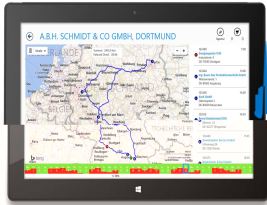
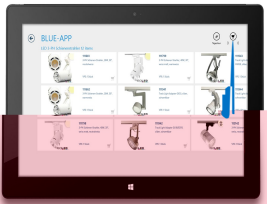
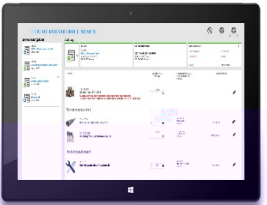
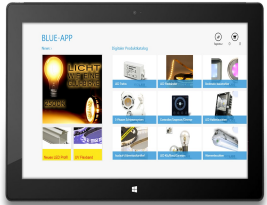


R



Echtzeit ✓  
offline ✓





E T





E T

!



B C

E :

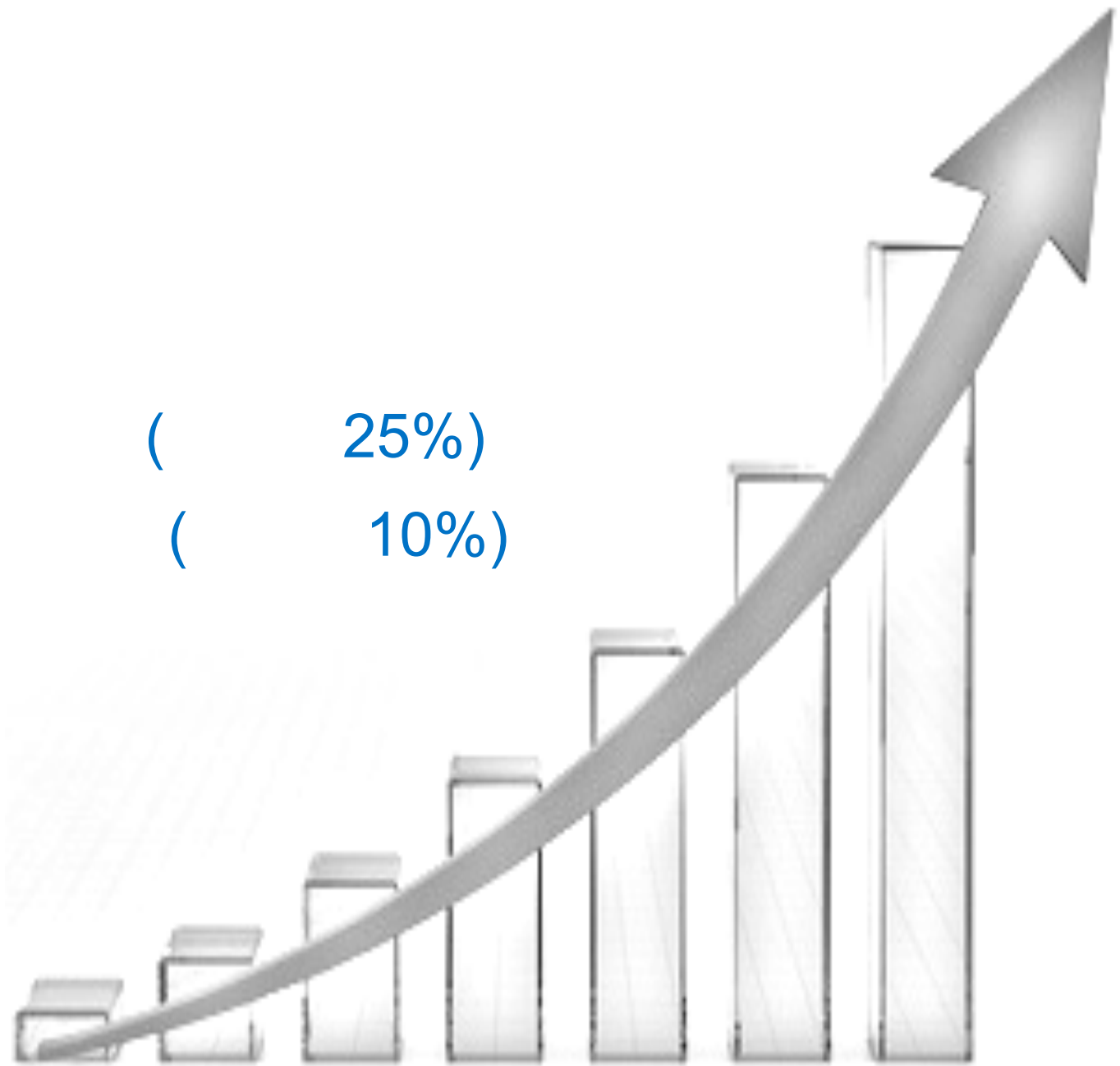
K M

U

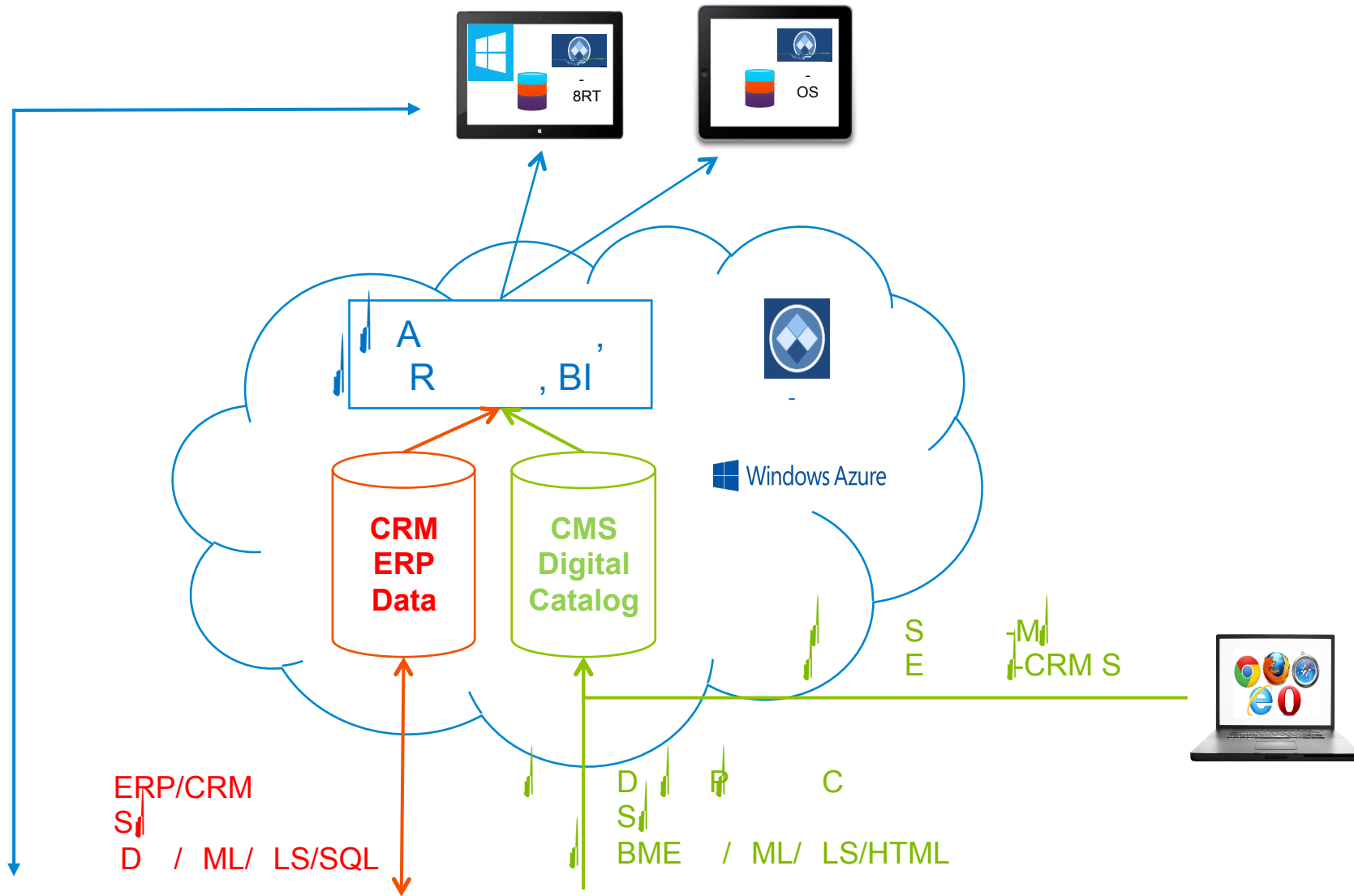
E

( 25%)

( 10%)



CRM  
I  
P



Microsoft Dynamics



MSP/X



SEPIA ALTEERRA PIM



SifboSystems



ImPuls fashion XL

...

# MOBILES WORKFLOW MANAGEMENT: NEUES UMSATZPOTENTIAL DURCH NEUE TECHNOLOGIEN

F

