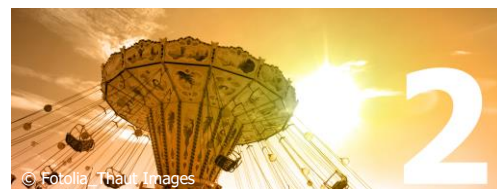


Discover New Horizons: Symposium Cultural Festival Studies

3 – 5 May 2017

Kufstein University of Applied Sciences | Austria



Potential of Cultural Festivals to foster Local Empowerment and Cultural Sustainability

Wednesday, 3rd of May 2017

2:00-5:30 pm

in German and
exclusively for
cultural and touristic
organizations

Zukunftswerkstatt

**Festivals tourism in Tirol: Gemeinsam
Potenziale entdecken**

**In cooperation with
Kufsteinerland**

6:00 pm

followed by
get-together

Opening Lecture & Keynote

**Cultural festivals: A new success formula
for regional development?**

Elisabeth Mayerhofer, Cultural
Political Advisor to the City Councillor
of Cultural Affairs, Science and
Sports of the City of Vienna, Austria

Thursday, 4th of May 2017

8:45-10:00 am

Lecture

**The Berlinale - an unrestricted window?
Examining the Diversity of the Berlin
International Film Festival (1980-2016).**

Tanja C. Krainhöfer, Researcher
and Initiator of the Studies on Film
Festivals, Munich, Germany

10:15-11:30 am

Lecture

**Festivals as environmental role models
and agents for social change.**

Stephanie Weigel, Director of
Sustainability Management, Tollwood
Festival, Munich, Germany

11:45 am – 1:00 pm

Lecture

**Can film and media help liberate a people
from occupation? The case of FiSahara.**

María Carrión, Executive Director,
FiSahara – Western Sahara
International Film Festival

2:00-5:00 pm

exclusively for
students

World Café

Hosted by: Estrella Sendra
Fernandez | Imke Grimmer | Tanja
C. Krainhöfer | Szilvia Nagy | Verena
Teissl

7:00-10:00 pm

in German

Side Event Kultur.Mut

Cabaret "Science Busters"

www.kulturmut.at
Conceptual Design by Students of
Sports, Culture & Events
Management

Friday, 5th of May, 2017

8:45-10:00 am

Lecture

**Deepening Participation: Towards a
Sustainable European Capitals of Culture
(ECoC).**

Szilvia Nagy, PhD Candidate,
Founding Member of LOCOP - Local
Operators' Platform

10:15-11:30 am

Lecture

**The International Festival of Folklore and
Percussion of Louga (FESFOP).
Sustainability and local impact year-round.**

Estrella Sendra Fernandez, PhD
Candidate, Department of African
Languages and Cultures, SOAS,
University of London, United
Kingdom

11:45 am – 1:00 pm

Lecture

**Festival of traditional arts and customs in
the Alps. Ideas and views behind the
social and cultural curtains.**

Petra Streng, Ethnologist,
Innsbruck, Austria

2:00-5:00 pm

Plenum & Presentation World Café